



### **Top 10 reasons to live in Cape Breton...**

- Friends/family (roots & ties);
- Sense of community (tight knit);
- Beautiful place to live (scenery);
- Safe place to raise a family (low crime rate);
- The lifestyle (laid-back, etc.);
- Affordable living;
- Outdoor & indoor recreation;
- Opportunities/potential for business;
- Easy to be involved with/give back to your community ; and
- The culture.



### **Top 10 challenges you are facing in Cape Breton...**

- Finding employment opportunities that fit career goals;
- Gaps in post-secondary education programs;
- The cost of post-secondary education;
- Transportation (road conditions)/lack of public transit;
- Lack of entertainment/social activities;
- Financial issues (managing debt, student loans);
- Lack of a common vision for the future;
- Better wages elsewhere;
- Negative attitudes; and
- Unique shopping experiences.



**Top 10 things that could make Cape Breton an even better place to live...**

- More employment opportunities/job security;
- Improve public transit and roads;
- More recreational facilities (indoor & outdoor);
- Increased support for local business;
- Additional entertainment/night life offerings;
- Increased cultural diversity;
- Improve downtown and community centres;
- Better promotion of local post-secondary institutions;
- Further support for tourism; and
- More conferences similar to NextGen 2010.



### **Top 10 dreams for Cape Breton...**

- For Cape Breton to have a vision for the future;
- Increase pride in Cape Breton and promote success stories;
- A focus for growth in green energy;
- For a youth retention and attraction strategy to be developed and implemented;
- Increased eco-tourism;
- To be a leader in renewable resources energy production;
- More nightlife and entertainment;
- More accessible post secondary education;
- Promote positive attitudes about Cape Breton; and
- Reignite interest in the Gaelic language and other cultural aspects.